

Simone Jennifer Smith | Hear 2 Help



**Transforming
Personal Anguish into
Collective Power.**

Founder | Educator | Strategist | Media Authority



THE PATTERN INTERRUPT

"What you are not changing, you are choosing."

The Uncomfortable Truth

While 24-hour news cycles demand filler and bleeding headlines, our communities are drowning in unaddressed intergenerational trauma. The problem; we have a lack of stewards for those stories.





THE COST OF SILENCE



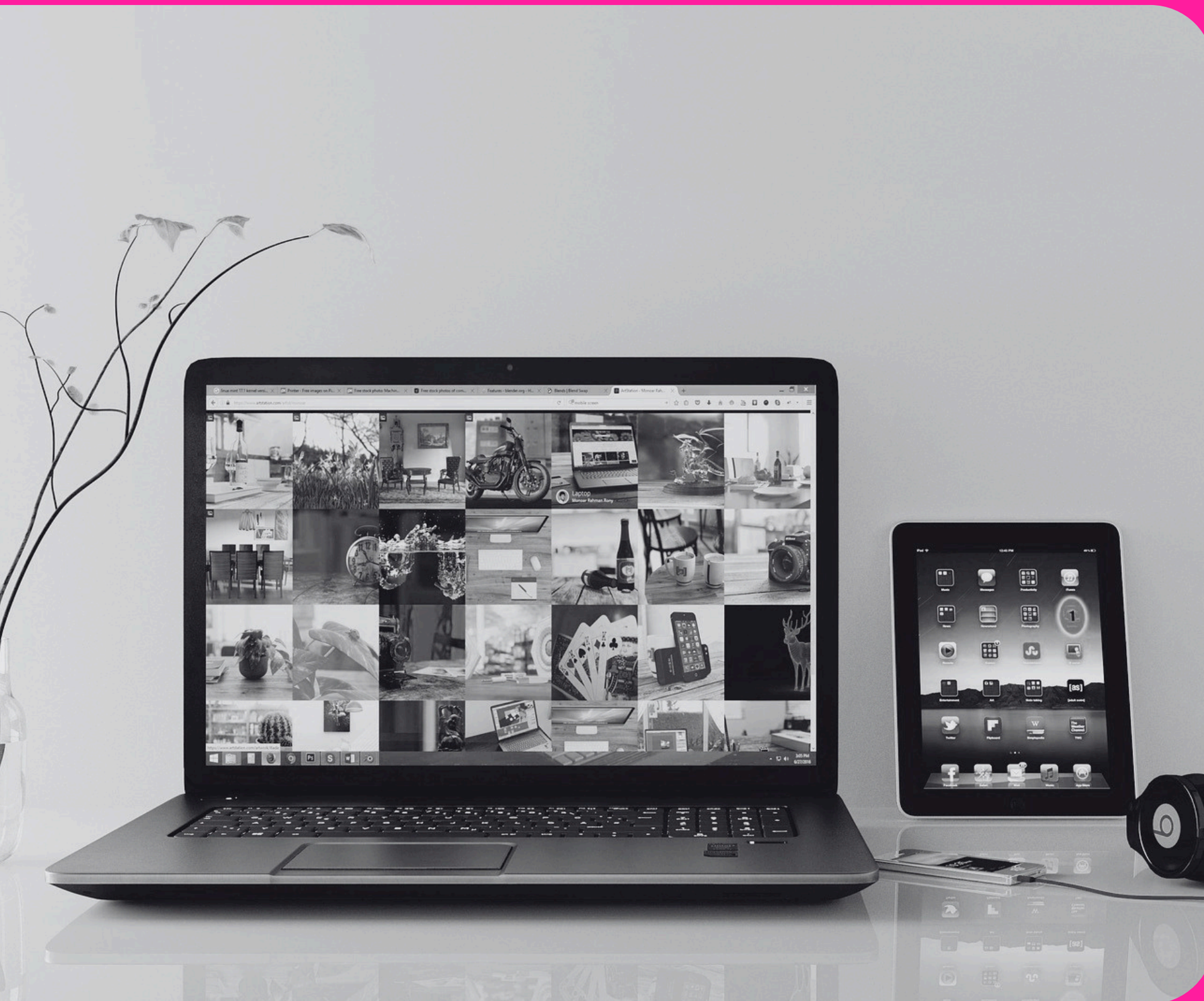
Mainstream media focuses on trauma without offering solutions, leading to fear-mongering" and community burnout.

There is a deeper problem; it is the systemic silencing in African Caribbean communities and in the Caribbean Diaspora where mental health is a whispered shame, leaving individuals isolated in their grief.

The emotional cost is a generation of leaders and youth who perform resilience while carrying burdens too heavy to shoulder alone.



WHY THE STATUS QUO IS FAILING



Current Solution

Clinical psychology and sensationalist media.

Why It Fails

It pathologizes pain without cultural nuance and ignores the power of Story as Medicine.

What's Missing

A bridge between academic rigor (PhD-level insight) and community focused media access that can actually mobilize change.



THE SOLUTION: HEAR 2 HELP (H2H)



H2H is the root system of Simone's work, turning personal scars into community bridges.

We merge high-integrity journalism with academic doctoral research to create measurable healing frameworks.

Unlike others, we don't just report on problems; we identify community needs through **Radical Observation** and provide tangible lifelines.



FORGED IN THE CRUCIBLE

Hear 2 Help was born from the darkness of profound personal loss.

Simone is the imperfect guide, the woman who stood in her own brokenness to teach others that they don't have to be whole to help others heal.

"I want to establish myself as one of the greatest writers of this time. I want my work to outlive me."





THE H2H NARRATIVE MODEL

Step 1: Radical Observation: "Listening with every part of the body" to find the stories that haven't been told.

Step 2: Truth-Telling: Partnering with the **Toronto Caribbean Newspaper** (the only board-affiliated Caribbean paper in Ontario) to amplify these truths with integrity.

Step 3: Collective Resilience: Assisting in the implementation of evidence-based toolkits (Mental Health Hour, Financial Literacy) that turn story into strategy.

MEDIA POWERHOUSE

REACH & RESULTS

Simone Jennifer Smith established her formidable legacy as a media powerhouse during the infancy of digital television.

Ranked in the **Top 10% of podcasts** globally. High-traction interviews (e.g., Dr. Michael Yeadon) garnering 6.1k+ shares and **3.4k+ votes**.

Her past digital authority includes hosting **In The Now** and the globally ranked **Simone Jennifer Smith LIVE podcast**, which placed in the top 10% worldwide. Simone proved that high-integrity storytelling commands massive engagement, solidifying her influence as the digital landscape first emerged



AUDIENCE: THE CULTURAL COLLECTIVE

Primary

The Caribbean and Black diaspora, marginalized youth, and grassroots organizations needing narrative direction.

Secondary

Corporate partners and luxury brands seeking to align with Quality over Quantity and authentic community impact.



THE KEY TO COLLECTIVE POWER



**TURN SILENCE INTO STRATEGY.
TURN PAIN INTO POWER.**

Simone Jennifer Smith transforms wounds into windows through three strategic pillars:

Narrative Strategy

Empowering you to wield stories as tools for liberation, dismantling systemic silencing to secure vital funding

Mental Health Advisory

Decolonizing wellness by replacing clinical stigma with accessible, trauma-informed educational platforms.

Media & Keynote Speaking

Leveraging elite Key to the City access, from international missions to exclusive high-profile storytelling, to amplify truths that save lives.

CHOOSE THE CHANGE

"WHAT YOU ARE NOT CHANGING, YOU ARE CHOOSING"

The era of whispered **shame and filler news** is over; it is time to turn anguish into action.

Invest in evidence-based toolkits that turn **Story as Medicine** into a measurable reality for schools and nonprofits.

Sponsor the expansion of **Sanctuary Circles** and **Mental Health Story Banks** to democratize healing across the diaspora.

Collaborate on high-impact media initiatives that prioritize quality over quantity and **actual factual reporting**.

Choose to lead with us as we rewrite the script on community mental health.



WHY PARTNER NOW?

We are leading a historic shift from **whispered shame to collective liberation**. By aligning with a leader defined by radical authenticity and formidable capability, you invest in a legacy that outlives titles.

Together, we transform **personal anguish into collective power**, turning stories into lifelines and ensuring our healing becomes an act of justice



REWRITE THE NARRATIVE

Connect with the Movement



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"Let's move from silence to strategy."